

Wyeth's Artwork Workflow Process



With thousands of packaging components in dozens of foreign languages, Wyeth's Global Packaging Services has their hands full. Thanks to Global Vision, the task of detecting artwork errors isn't nearly as difficult as it once was.

“Over the last 10 years of working with Global Vision, we realized significant benefits and financial savings. Global Vision has helped us implement better methods for detecting errors before they become costly. They're extremely knowledgeable when it comes to securing the artwork packaging workflow.”

**Associate Director,
Global Packaging Services, Wyeth**

For Wyeth's Global Packaging Services department, ensuring the most efficient and accurate artwork workflow process is always a top priority. In pharmaceutical manufacturing environments, there are thousands of packaging components each year being produced in a multitude of languages. Now stand back and imagine how difficult it must be to keep track and ensure the accuracy of all these components. Especially when there are numerous individuals and departments involved in revisions, approvals and quality control checks.

As a global leader in the pharmaceutical industry, Wyeth utilizes Global Vision's solutions to help reduce the risk of errors from occurring at key stages throughout the artwork workflow process. As a customer for over a decade, Wyeth has adopted and benefited from this type of technology early on. Currently, there are over 20 Global Vision systems implemented in North America, Asia, and Europe.

Former Artwork Process

- 100% manual proofreading
- Complete paper-based process
- Slow & cumbersome process, especially during new launches
- Risk of errors greater due to process

Benefits from Current Artwork Process

- Reduction in cycle time & errors
- Insert reviews reduced from 4 hours to ½ hour
- Approval process streamlined
- Errors detected earlier than later
- Reduction in total proofreading time & number of “inspection passes” required
- Streamlined & simplified foreign language proofing process

To find out how your company can benefit from Global Vision's suite of proofreading and artwork security products, call our Corporate Headquarters at +1 (514) 624-4422 , or drop us a line at sales@globalvisioninc.com