

## Frequently Asked Questions

### Q1: What are automated proofreading solutions?

An automated proofreading solution automatically inspects artwork and/or text for differences. Instead of manually comparing items character by character, our solutions offer a significantly faster, easier, and more accurate method for inspections.

### Q2: How do automated proofreading solutions actually work?

Global Vision's solutions automatically inspect and compare two items for any deviations in graphics or text. The solutions automatically flag the differences within seconds. The user then evaluates, comments, and produces reports based on the results.

The purpose of our systems is to identify, evaluate, and document differences. Any correction or changes are intentionally not made within our solutions.

### Q3: What types of items can I inspect?

Our solutions are used to regularly inspect items such as:

- Labels
- Plates
- Manuscripts
- Books
- Contracts
- Cartons
- Press Sheets
- Leaflets
- Films
- SOPs
- Inserts/Outserts
- Films
- Advertisements
- Chromalins
- Color Keys
- Foil
- And more

Our solutions are set up to accommodate the inspections of items ranging in any size or format (From large press sheets to tiny inserts).

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#### Corporate Headquarters

Global Vision, Inc.  
15795 Gouin Boulevard  
Montreal, Quebec  
Canada H9H 1C5

Tel: +1 (514) 624-4422  
Fax: +1 (514) 624-7633  
USA toll-free: 1-800-501-0511

#### Global Vision Europe

Carrington Business Park  
Manchester Road  
Carrington  
United Kingdom M31 4DD

Tel: +44 (0) 161 776 4703  
Fax: +44 (0) 161 495 9018

#### Global Vision Online

Web site: [www.globalvisioninc.com](http://www.globalvisioninc.com)  
Sales: [sales@globalvisioninc.com](mailto:sales@globalvisioninc.com)  
Support: [support@globalvisioninc.com](mailto:support@globalvisioninc.com)

**Q4: What types of differences/errors can the system detect?**

Automated proofreading solutions are set up to detect any type of differences. Examples include:

- Missing text
- Broken Type
- Incorrect Font Types
- Location Changes
- Color Discrepancies
- Bar Codes
- Incorrect Font Size
- Missing Graphic
- And more

**Q5: Do your solutions have the ability to inspect text in any language?**

Our solutions are language independent. They have the ability to detect differences in virtually language. The technology has been developed to find any difference, regardless of the language. Without our solutions, our customers were faced with the difficulty of attempting to proofread items in languages that were not their own. With our solutions a Spanish operator can detect errors on Japanese packages without any trouble.

**Q5: How long does it take to inspect?**

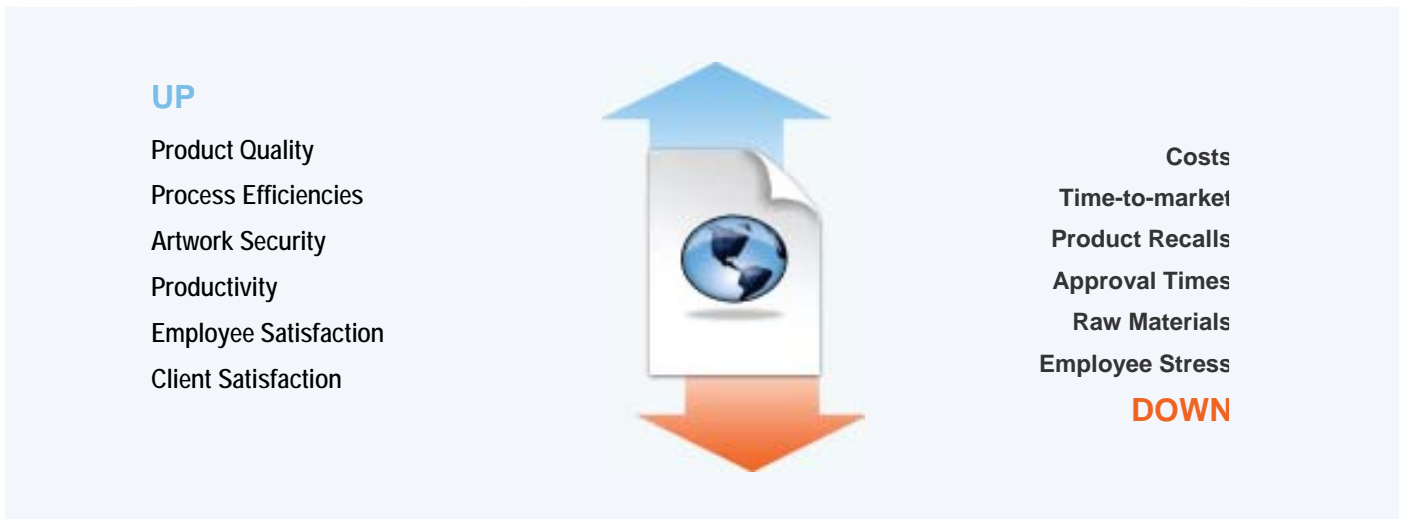
A 60 page document can be inspected instantly and the differences will be flagged for the operator in seconds instead of hours.

**Q5: Why should I automate the proofreading process?**

Published copy and artwork related errors can have a disastrous impact on your company. Errors tarnish your brand identity, not to mention other negative impacts such as costly product recalls and severe client dissatisfaction. Imagine the impact of a medical label accidentally dropping a decimal point in the dosage?

Manually proofreading is a time consuming, difficult, and error-prone process. Especially with strict regulations, multiple department participation, multi-lingual copy, tight deadlines, and new files versions. Keeping track and ensuring artwork and copy integrity is a daunting task for most individuals and their organizations. Global Vision can change this.

**The benefits.**



**Q5: Who typically uses these products?**
**Key Industries:**

- Pharmaceutical Industry
- Consumer Goods Manufacturer's
- Printers
- Any other industry that relies heavily on ensuring artwork & textual accuracy of printed materials (examples: Publications, Legal, Chemical Manufacturers, and more)

**Typical Application Per Department:**

<b>Department</b>	<b>Application</b>	<b>Suggested Products</b>
Regulatory Affairs	Manage FDA Submissions and other forms of intense text or artwork management	DOCU-PROOF C <sup>3</sup> , DIGITAL-PAGE™
Graphic	Verifying: Artwork revisions Artwork vs. text Artwork vs. print	DOCU-PROOF C <sup>3</sup> , DIGITAL-PAGE™, Scan-TVS™
Quality Control/Quality Assurance	Verifying approved Artwork vs. Print (Master Vs. Sample Comparisons)	Scan-TVST™ or Camera Based Solutions
Labeling	Verifying Approved Artwork vs. Print (Master Vs. Sample Comparisons)	Scan-TVST™ or Camera Based Solutions
Legal	Manage Contract revisions and changes to the "legal" section of text found on packaging	DOCU-PROOF™ C <sup>3</sup>
Validation	Managing Documentation	DOCU-PROOF™ C <sup>3</sup>
Pre-Press	Proof Vs. Customer Approved Artwork	DIGITAL-PAGE™, Scan-TVST™ or Camera Based Solutions
Production	Printed Packaging Vs. Approved Proof	DIGITAL-PAGE™, Scan-TVST™ or Camera Based Solutions
Clinical trials	Checking clinical labeling Vs. Approved item	DIGITAL-PAGE™, Scan-TVST™ or Camera Based Solutions
Document Services	Managing multiple revisions and text heavy documents	DOCU-PROOF™ C <sup>3</sup>

**Q5: Which product do I need?**

Which product you need depends on your workflow and the types of items you are inspecting (hardcopy to hardcopy, hardcopy to electronic, or electronic to electronic).

For example, if you are inspecting a hardcopy item to an electronic file, you will need one of our camera or scanner based systems.

Also, the quality of the samples you are using will play a role in the type of product that is best suited for you. Even the type of person using the system will influence your purchasing decision.

Our team of experts will guide you toward the optimal system for your particular work environment. Call us today for a live demonstration and an assessment of your needs.

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