



# CLINTRAK: Striving for label perfection.

No other labeling process in the pharmaceutical industry is as complex as clinical trial labeling. Clintrak Clinical Labeling Services knows this first hand and has been committed to finding a way to reduce the amount of time and money spent on proofreading in order to improve their process.

Until recently Clintrak was inspecting all copy for its customers manually. This proved to be tedious, time-consuming and costly for Clintrak. Clintrak's proofreaders were required to place the two labels side by side and check each label character by character to ensure the client supplied text was properly transferred to the label proof with 100% accuracy. "We recognized the need to make the proofreading process quicker in order to shorten client time lines," says Chris Hartgnel of Clintrak. "The costs of errors on labels are numerous. First, time is always money, there are also costs with having to rework those labels and not to mention that we may miss the clients' packaging date and in turn they may not be the first to market."

## The Challenges:

- **Strain on inspectors' eyes:** which affects their ability to concentrate over time.
- **Verifying foreign text:** Hebrew and Asian characters were particularly difficult to inspect.
- **Time consuming:** a 19 panel booklet was taking more than 3-7 hours to inspect.

It didn't take long for Clintrak to begin noticing the benefits of the Global Vision systems. "The Global Vision systems decreased the proofreading time for a 19-page booklet from 3-7 hours to one hour," says Hartnagel. "It allowed our users to focus on more important parts of the inspection such as the actual formatting of the labels instead of tedious inspections."

## The Benefits:

- **Better focus:** inspectors are now able to focus efforts on formatting the labels - and not tedious tasks.
- **Increased confidence:** Achieved complete content integrity for all labels and booklets.
- **Decrease in inspection time:** significant reduction in inspection time; from hours to minutes.

**"GV systems were able to not only catch errors in foreign text, but also space differences with fonts as small as 5pt."**

- Chris Hartnagel, Clintrak

By implementing various Global Vision proofreading systems within their process, Clintrak was able to reduce time spent on inspections, ensure complete accuracy and be sure that they were delivering the highest quality of work to their clients each and every time.

To find out how your company can benefit from Global Vision's suite of proofreading and artwork security products, call our Corporate Headquarters at +1 (514) 624-4422 , or email us at [sales@globalvisioninc.com](mailto:sales@globalvisioninc.com)